

STAGE TO SELL VOTED ONE OF TOP 200 LEADING MOMS IN BUSINESS IN STARTUPNATION COMPETITION

CULVER CITY, CA – 5/5/09 – Stage to Sell (<http://www.stagetosell.biz/>) announced today that it has been recognized as one of the top 200 mom-owned businesses in StartupNation's 2009 Leading Moms In Business Competition (<http://www.startupnation.com/leading-moms-2009>). The competition, sponsored by VerticalResponse, recognizes the achievements of mothers across the country who run outstanding businesses.

Stage to Sell is a professional Home Staging company that has helped hundreds of Realtors and home sellers in Los Angeles prepare their homes for sale. Owner and Principal Designer Annie Pinsker-Brown started Stage to Sell in 2004 when her first child was a toddler as a way to be at home with him while also doing something she loved. Now with two children, ages 3 and 6, Pinsker-Brown's part-time business has grown into a full-time career with loyal clients all over LA.

"Moms across America were honored in this year's ranking, showing that they're capable of starting and running successful businesses while managing to balance family, career, home and self," said Rich Sloan, co-founder of StartupNation. "Well over 600,000 votes were cast in support of several thousand contestants. What an incredible achievement to be named a winner, and what an inspiration for anyone looking to start their own business."

"It's challenging for anyone to start and run a successful business – particularly in this economy. These women are setting the standard for innovation and creativity," said Janine Popick, founder and CEO of VerticalResponse.

StartupNation (www.startupnation.com) launched the first annual Leading Moms in Business Competition in January with the support of VerticalResponse (www.verticalresponse.com) to recognize the achievements of mom entrepreneurs across the US. Winners were selected and ranked according to public votes accumulated from January through March, 2009. The elite 200 win bragging rights, promotional support, and digital winner's emblems recognizing their achievements as the Leading Moms in Business.

About Stage to Sell (<http://www.StageToSell.biz>)

Stage to Sell has Staged homes for Bravo's hit show "Million Dollar Listing" and TLC's "Property Ladder." Annie has been featured in articles on Home Staging in Los Angeles Magazine, The New York Times, Costco Connection and Frontiers Magazine. She is an ASP (Accredited Staging Professional), a member of IAHSPP (International Association of Home Staging Professionals), and an affiliate member of the Women's Council of Realtors and the Beverly Hills/Greater Los Angeles Association of Realtors.